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MEDIA RELEASE

ONTARIO DISC SPORTS ASSOCIATION

ANNOUNCES NEW EXECUTIVE DIRECTOR

Toronto, Canada. February 1, 2012 – The Ontario Disc Sport Association (ODSA) today announced the appointment of Jeremy Renaud to the position of Executive Director. Mr Renaud brings a wealth of sports and marketing experience to the Association. As part of the team, his mandate will be to execute the Board of Director's ambitious plans for the growth of disc sports, namely Ultimate and Disc Golf, throughout the province of Ontario over the course of the next few years.

Mr. Renaud has an extensive background in Sports and Event Management. He has a BA in Sports Management along with a Teaching Degree.

With over 10 years experience and a high success rate in grant writing and corporate partnership acquisition, his experience reflects work with individuals and organizations (including community boards) in the public and private sectors where he has solidified a strong record of achievement.

Both knowledgeable and experienced in the areas of program planning, event hosting, sponsorship development, strategic planning, finance and partnership management, he possesses the unique qualifications and skills required for this position with the ODSA.

In addition to this, he has led numerous host committees for major events. These include complete fundraising, operations, personnel, education, marketing and communication programs for the Pan Am championships, Special Olympics and the Super Bowl.

Working in collaboration with the board of directors, he will oversee, develop, implement and coordinate all facets of the ODSA, to ensure maximum efficiency in business operations and program delivery.

The ODSA board of directors is confident that his wealth of knowledge, unique background, personality and passion for helping others, will enable him to successfully carry out the duties required for this position.

"We're delighted to have someone of Jeremy's calibre join our Association," said Dean Aelick, ODSA President. "After an extensive search, Jeremy was the board's clear choice to help lead the growth of the ODSA into the future."

ODSA is one of the larger disc sport associations in the world. ODSA publishes *diskRAZE*, an overview of disc sport happenings within the province and offers up National and International stories and events.

ODSA offers comprehensive insurance plans to leagues and clubs throughout the province. ODSA also offers a number of member benefits including accident insurance, hotel, flight and car discounts with plans to grow these offerings. ODSA has facilitated outreach programming to schools and camps between 2006 and 2011, teaching at over 400 schools and camps reaching close to 35,000 youth in Ontario. ODSA's current membership consists of 34 clubs and leagues with plans to create and grow to 38 within the near future. They also hope to be able to grow their membership to close to 20,000 members in the next few years.

"ODSA has achieved significant accomplishments to date" said Jeremy Renaud, newly appointed ODSA executive director. "I'm excited to bring my experience and enthusiasm to this tremendous organization to help implement the Association's vision."

Mr. Renauds' appointment is effective February 6, 2012. More information about the ODSA and disc sports in Ontario can be found at www.ondisc.org

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